THEODORE PAYNE FOUNDATION
for Wild Flowers & Native Plants

2026 Native Plant Garden Tour
Guidebook Ad Specs for Sponsors

Submission Deadline: December 15, 2025

All sponsors are responsible for submitting their business logo and ad artwork.

Final ad artwork must be submitted by December 15, 2025 to receive an ad in the guidebook. Theodore Payne Foundation does not provide ad design services.

Ad Submission: All finished ads must be submitted as a **high-resolution, print-ready .PDF or .PSD file** which will include the following specifications:

- 300 DPI file
- CMYK color profile
- Correct dimensions for chosen sponsorship tier
- If plant images are included, please keep them predominately California native plants.

Business Logo Submission:

- Minimum size 400 x 100 px in .PNG or .JPG file format.
- **For Sage, Redbud, and Oak Sponsors:** Please send a high-res 1-color logo as an .ai or .eps file.

Ad Dimensions by Sponsorship Level

Publication size: 5.75" x 8.75"

Oak	2-page spread: 11.75" x 9" + 0.125" bleed
Sage/Redbud	Full Page: 5.75" x 8.75" + 0.125" bleed
Buckwheat	1/2 Page: 5.37" x 4.2"
Fuchsia	1/4 Page: 2.63" x 4.2"
Poppy	1/8 Page: 2.63" x 2.03"

See visual examples on next pages →

Please submit finished ads to hannah@theodorepayne.org

For sponsorship questions email katie@theodorepayne.org **or call** 818-768-1802x22

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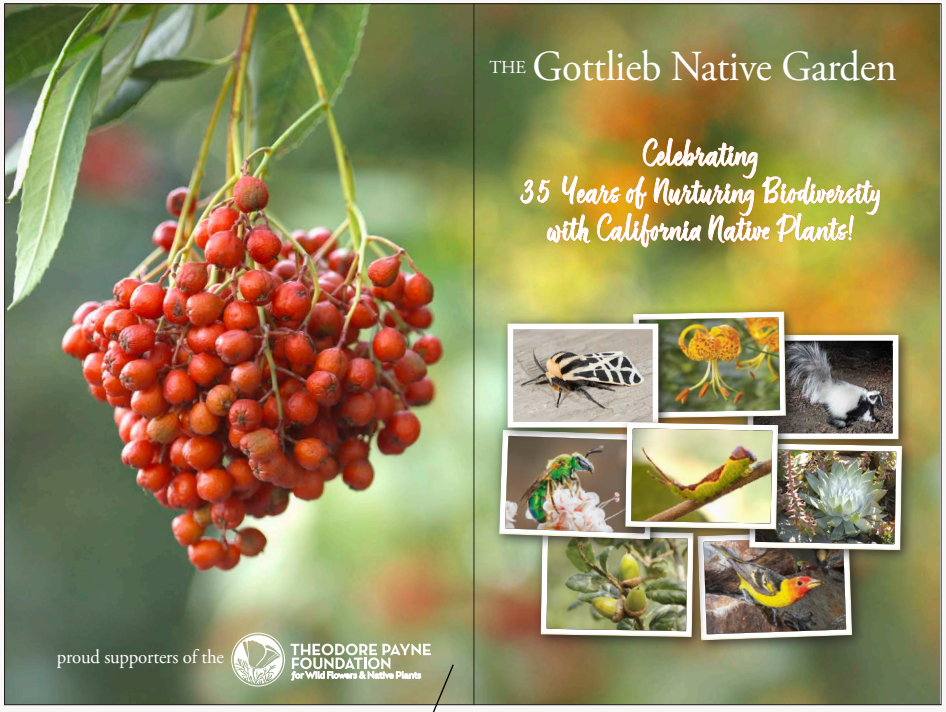
2026 Native Plant Garden Tour
Past Ad Examples



Oak Sponsor

Fuchsia Sponsor

Poppy Sponsor

Redbud & Sage Sponsors

Buckwheat Sponsor

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